

Impacts of Globalization on Higher Education

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Structure of the presentation

1. Impacts of globalization on Higher Education
2. Global forces
3. Challenges brought by globalization
4. Addressing challenges
5. Areas for potential international cooperation



1. Globalization impacts on Higher Education (HE)

- Global society as a mosaic of cultures
- Labor market: innovation & *ready-to-work-knowledge*
- Global skills race (reform and update)
- Globalization and HE mutual influence (driven and drivers)

2. Global forces

- Knowledge society (complementation)
 - Influence of the market
 - Knowledge-based economies: HE = development engine
 - Export/Import oriented economies
- Demand for Human Resources with technical quality and global in nature
- Companies have more sourcing options → challenges

3. Challenges brought by globalization

- Paradox: skilled labor → Demand for HE ← BUT fewer jobs
- High-value work in low-cost countries
- Brain drain or circulation → Human Resources Waste
- International knowledge networks
- Continues reforms
- Massification: investment / privatization
- Transparency and standards (financial, academic)
- Homogenization

4. Addressing challenges

1. Educational reforms

- Workers for knowledge based economies
- Non-material skills
- Lifelong learning
- Produce global leaders “cultural intelligence”

2. International Cooperation

- A) Governance reforms
 - HEIs, Governments, Int’l Orgs
- B) Internationalization
 - At home & abroad

4. Areas for International cooperation

A) Educational reforms (HEIs, Governments)

- Governance reforms (from outside HEIs)
 - Transparency & comparability
 - National investment and Privatization
- Teaching
 - Modular programs, work accreditation, etc
 - multi & interdisciplinary
- RESEARCHING
 - Open and cooperative research
 - Industry-Academic cooperation
- OUTREACH
 - Cooperation outside campus
- MANAGEMENT
 - Open university and Decentralization
 - Competitiveness; finance and equity

B) Internationalization of HE

- Regionalization
- Des-penalization of mobility
- Quality Assurance
- Cross border provision of HE
- State promotion of internationalization
- Cross-border accreditation and co-operation.



Thank you very much

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