



# CICE ROUND TABLE

SPEAKER: **Amanda Gardiner**

**Director of Partnerships, Pearson**




Collaborating for Social Impact

CHALLENGES RESOURCES COMMUNITY PARTNERS ABOUT US

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**Meet Amanda Gardiner: Director of Partnerships at Pearson**  
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**Amanda Gardiner**  
Director of Partnerships at Pearson

**BFP: What do you do?** CONNECT WITH THIS MEMBER >

**AG:** I'm the Director of Partnerships at Pearson, leading our engagement with organisations focused on addressing the world's biggest global education challenges, particularly those affecting underserved and marginalized communities. These organisations tend to be UN and donor agencies, NGOs, and multi-stakeholder initiatives like the Global Business Coalition for Education, Global Partnership for Education, and World Economic Forum. In addition to managing relations with these stakeholders, I build strategic partnerships that leverage Pearson assets and competencies, in order to extend our social impact and create business value.


Much of my job is externally-facing, but I also support Pearson's leadership to develop frameworks for managing partnerships in the countries where we operate. For example, my team led a stakeholder mapping effort to identify the organisations and issues we should be prioritizing across key markets. And we recently concluded a social impact assessment in one of our key geographies, looking at how our operations have influenced the education system, supported job creation, and improved access to education for low-income communities.

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**SPOTLIGHT**

**日時: Monday, February 20 2017**  
**14:00 ~ 16:00**

**場所: Campus Innovation Center**  
**Tokyo (C.I.C.)**  
**Seminar Room2 (2nd Floor)**



### Location

3-3-6 Shibaura, Minato-ku, Tokyo, 108-0023 JAPAN

### Nearest station

The Tamachi Campus is a 2-minute walk from Tamachi Station.

### Language: English

Registration: Please fill out the form by February 16<sup>th</sup>, 2017.

<https://goo.gl/forms/kSrYcVyLr8rGOxFm1>



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