



The Center of Asian Safe Mobility Research (ASMO Center), Hiroshima University, was established in 2008 (Director: Prof. Akimasa Fujiwara), aiming to explore effective ways of international cooperation to transfer successful traffic safety technologies and measures in Japan to other Asian countries/regions, and to realize good governance of traffic safety. Research fields cover traffic engineering, travel behavior theory, traffic psychology, mechanical engineering, mechanics of materials, medical organism engineering, information and communication engineering, urban planning, comparative education and culture, economics and international cooperation, etc.

International Seminar on Asian Sustainable Mobility

To summarize the activities of ASMO Center and further extend it to cover more general mobility issues (e.g., efficiency, environment and social equity of mobility as well as knowledge and information) in Asia, ASMO Center will organize an international seminar as follows. You are welcome to attend it.

Time: 13:00-18:00, March 15 (Tuesday)

Venue: Large Meeting Room, IDEC, 1F

Language: English

Program

13:00~13:05	Opening remark	Dr. Akimasa Fujiwara, Director of ASMO Center, Prof. of IDEC
13:05~13:15	Report of ASMO Center activities	Dr. Junyi Zhang, Secretary General of ASMO Center, Assoc. Prof. of IDEC
13:15~14:05	Invited Speech (1) Safe mobility and motorcycles in developing countries	Dr. Khuat Viet Hung, Director of Centre for International Research and Education Cooperation, Prof. of University of Transport and Communication, Vietnam
14:05~14:35	Cognitive Information Processing and Driving Safety	Dr. Mitsuo Hayashi, Vice Director of ASMO Center Prof. of Graduate School of Integrated Arts and Sciences
14:35~15:25	Invited Speech (2) Optimization of traffic flow by traffic redistribution and innovation of vehicles by electric vehicles (EV)	Mr. Yasuhisa Kishi, Chief Researcher of Mobility Service Institute, Nissan Motor Co. Ltd.
15:25~15:40	Break	
15:40~16:10	Smart mobility for the mobility-poor: An experimental deployment	Dr. Akimasa Fujiwara, Director of ASMO Center, Prof. of IDEC
16:10~17:00	Invited Speech (3) Road policies for low-carbon society in Korea	Dr. Backjin Lee, Research Fellow of Korea Research Institute for Human Settlements, Korea
17:00~17:20	Cognitive science of mobility risk: Challenges and next step	Dr. Junyi Zhang, Secretary General of ASMO Center, Assoc. Prof. of IDEC
17:20~17:50	Discussion	
17:50~	Closing remark	Dr. Mitsuo Hayashi, Vice Director of ASMO Center

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