

Academic Year	2018Year	Faculty/Graduate School	Graduate School of Engineering (Master course)		
Lecture Code	U0690101	Subject	Specialized Education		
Subject Name	MOTとベンチャービジネス論				
Subject Name (Katakana)	MOTトベンチャービジネスロン				
Subject Name in English	MOT and Venture Business				
Instructor	ITO TAKAO				
Instructor (Katakana)	イトウ タカオ				
Instructor's Office	C1-212	Extension Number	5594		
E-mail Address	itotakao@hiroshima-u.ac.jp				
Campus	Higashi-Hiroshima	Semester/Term	1st-Year, First Semester, 1Term		
Days, Periods, and Classrooms	(1T) Mon1-2,Thur1-2 : ENG 107				
Lesson Style	Lecture	Lesson Style (More Details)	Lecture, Group discussion, and Student ' s presentation		
Credits	2	Class Hours/Week	4	Language of Instruction	J : Japanese
Eligible Students	Graduate students of all school				
Course Level	5 : Graduate Basic				
Course Area(Area)	21 : Fundamental Competencies for Working Persons				
Course Area(Discipline)	03 : Career Education				
Keywords	efficiency, cost-benefit analysis, ethics, stock control, quality control, motivation, leadership, business plan				
Special Subject for Teacher Education		Special Subject			
Class Status within Educational Program					
Criterion referenced Evaluation					
Class Objectives/Class Outline	<p>Objectives: This course introduces students the management process within an organization. The primary objective of the course is to familiarize the students with knowledge, roles, responsibilities, functions and skills required of effective modern managers.</p> <p>Outline: Topics covered include efficiency, cost-benefit analysis, ethics, stock control, quality control, motivation, leadership and business plan.</p>				
Class Schedule	<p>lesson1 Outlines and Introduction  lesson2 The Evolution of Management  lesson3 Key Issues in Corporate Management  lesson4 Break-Even Point Analysis  lesson5 Cost Benefit Analysis and Ethics  lesson6 Stock Control  lesson7 Case Studies and Group Discussions  lesson8 Kaizen and Quality Control  lesson9 Motivation  lesson10 Organization Structure  lesson11 Decision-making and Strategy  lesson12 Leadership  lesson13 Business Plan  lesson14 Entrepreneur and Venture Business  lesson15 Presentation and/or Final Examination</p> <p>Reports and exercises associated with break-even point analysis, stock control, quality control and strategy are required.</p>				
Text/Reference Books, etc.	<p>1) T. S. Bateman &amp; S. A. Snell (2007) Management, Seventh Edition, McGraw-Hill Irwin.  2) Tidd, J. and J. Bessant (2013), Managing Innovation, 5th edition, Chichester: Wiley.  3) Burgelman, R. A., C. M. Christensen and S. C. Wheelwright (2009), Strategic Management of Technology and Innovation, 5th edition, New York: McGraw-Hill.</p>				
PC or AV used in Class, etc.	Computer and projector				
Suggestions on Preparation and Review	Do preparations and reviews for all classes. Learn how to explain cost-benefit analysis, ethics, stock control and management process.				

Requirements	No marks are subtracted if you say something “ wrong ” . This helps other students clarify their misconceptions. If you have something to say, no matter how silly, raise your hand. Class participation is crucial because it helps you build self confidence. Probability statistics and mathematics of differential and integral will be helpful to understand the basic principles.
Grading Method	Learning attitudes25%+ Individual and/or group discussion30%+ Final presentation and/or final report45%
Message	First and most important thing is that the graduate students of science and technology should have their own high professional skills and technologies. This course provides all students a new perspective of technology development based upon corporate management. In this course, you will learn many successful stories, marketing science and customer service related with technology management. I will strongly recommend you because this is one of the useful courses for all graduate students. In addition, etiquette for lecturers, particularly the part-time lecturers is required.
Other	The VBL office is in charge of all courses of Management of Technology (MOT).
Please fill in the class improvement questionnaire which is carried out on all classes. Instructors will reflect on your feedback and utilize the information for improving their teaching.	